

## Michael Wiss

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### **Experience**

August 2012-March 2013 [WhyHunger.org](http://www.whyhunger.org)

505 Eighth Ave., Suite 2100

New York, NY 10018

Web Manager

Debbie Grunbaum, Communications Director 212 629 0853

[Debbie@whyhunger.org](mailto:Debbie@whyhunger.org)

- Maintained large site made with the Symfony MVC framework.
- Maintained preexisting wordpress sites under the WhyHunger umbrella: <http://blog.whyhunger.org/> and <http://usfoodsovereigntyalliance.org/>
- Developed <http://www.hungerthon.org/> The first responsive site for WhyHunger's annual million dollar fundraising drive.
- Installed live feed into <http://foodsovereigntyprize.org/>
- Built pages for the main site: <http://www.whyhunger.org/imagine>
- Performed routine maintenance on the main site: <http://www.whyhunger.org/> consisting of url redirects, graphic updates, asset updates.
- Liased with outside vendors-coordinated installation of a django based database independently developed before my arrival . <http://networks.whyhunger.org/>
- Collaborated and met with marketing and program development teams
- Tracked, analyzed and reported on traffic and performance of sites and social media platforms
- Provided regular reports and team updates

2011-2012 Freelance Web Developer

[Dubrovnikcontemporary.com](http://Dubrovnikcontemporary.com)

- Designed, wireframed and coded from the ground up an uncluttered gallery website.
- Utilized elegant, unobtrusive JQuery Slideshows
- Integrated Google Maps API for customized location.

[Renovationyc.com](http://Renovationyc.com)

- Provided with Copy and a design comp by the designer I coded an easily updatable site using Wordpress as a content management System.
- Integrated JQuery slideshow, Mailing list sign up, contact form.

[Linzinc.com](http://Linzinc.com)

- Client needed pre-existing Flash based site to be updated using JQuery technologies allowing for greater access cross browser and device.
- Rebuilt site on Wordpress and installed full service E-Commerce featuring 200+ garments.
- Integrated a Blog and Twitter and Facebook APIs.
- Used various JQuery plugins to feature products, media and contact capabilities.

2010-2011 Phaidon Bookstore

83 Wooster Street, NY, NY.

Assistant Manager

Trevor Brown, Manager 212 925-1900

- Sale of monographs, compendiums and histories to a fine art clientele
- Led team in sale of limited edition Fine Art prints averaging approximately \$7000 a week in revenue.
- Upkeep of shop, design of displays.

2006-November 2009 Miss K Greenhouses Inc

Union Square Greenmarket

Sales Coordinator

Brani Licina, Manager 609-780-4808

- Sale of Perennials, Annuals and tropical houseplants.
- Design of sales floor layout with careful attention to maximizing seasonal profits of product in bloom.
- Maintaining communication with Greenmarket managers in order to negotiate daily rental rate.
- Supervision of customer service employees.
- Trouble shooting of horticulture conundrums and growing problems; maintaining happiness of regular customers.

2005 Taymark Inc.

White Bear Lake, MN.

Art room

- Basic preparation of graphics and text for business promotional items.

- Design of emblems and branding.
- Construction of graphics to suit customers' need and identity.
- Revision and correction of order entry requests.
- Modification of designs and communication with customers as needed.

2004-2005 Better Mousetrap LLC.

Tribeca, NY, NY.

Prepress Assistant

- Operated large-scale ink press.
- Assisted in troubleshooting prepress files.
- Coordinated and tracked mail room.
- Liaised with customers regarding the status of orders.
- Revised orders as needed.

2004 Bill Beckley

Manhattan, New York

Artist Assistant

- Provided assistance with assembly of large scale photographic prints for gallery showing

## **Education & Skills**

Knowledge of HTML 5, CSS3, Wordpress, JQuery and Javascript.

Git, Subversion, Command Line, Responsive Web Design, Learning PHP5/MySQL

Completion of HTML & CSS Continuing Education class Fall 2009 School of Visual Arts

School of Visual Arts, New York, NY.

B. F. A. Fine Art Painting 2004

GPA 3.86 Honors Fine Arts Departmental Grant 2003